#### Minutes September 18, 2024

# CHEMEKETA COMMUNITY COLLEGE

# BOARD WORK SESSION MEETING MINUTES

August 22, 2024

Ken Hector, Chair, called the Board Work Session to order at 8:24 am. The Work Session was held at Chemeketa EOLA in the Riesling Room.

**Members in Attendance:** Betsy Earls (arrived 8:55 am); Jackie Franke (arrived 9:06 am); Ken Hector, Chair; Neva Hutchinson; Ron Pittman; Diane Watson, Vice Chair (via Zoom); and Iton Udosenata.

**College Administrators in Attendance:** Jessica Howard, President/Chief Executive Officer; David Hallett, Vice President, Academic and Student Affairs; Alice Sprague, Vice President, Governance and Administration; and Aaron Hunter, Vice President/Chief Financial Officer, College Support Services/Finance.

Guests: Colton Christian, Dean, Academic and Organizational Effectiveness.

#### **Review Agenda/Board Committee Assignments**

Ken Hector reviewed the agenda and the 2024–2025 Board Committee Assignments. The committee assignments were affirmed.

## 2023–2024 Board Evaluation and Self-Assessment

Ken Hector and Alice Sprague reviewed the compiled ratings and comments with the board, and led discussions on several areas that stood out. Alice will reword one of the assessment questions and send it to the board for its review.

## **Board Guiding Principles and Monitoring System Review**

The board re-affirmed that the current guiding principles were still relevant and the re-affirmation date was added to the document.

## Board Goals for 2024–2025

The board reviewed its six goals and discussed changes. The goals will reflect how the board can support diversity, equity, inclusion, and belonging strategies; the strategic direction of the college; working closely with the president and senior executive administration; continuing involvement with legislators, partners, community, and stakeholders; engaging in activities to support passage of a future bond measure; and engaging in supporting the college value of community for the year. Alice Sprague will update the draft of board goals for next year and send them to the board for final review.

Board members were asked to send their individual goals for 2024–2025 to Julie Deuchars, Executive Coordinator, by October 1, 2024.

#### The Year Ahead: 2024–2025

Jessica Howard provided an overview of the areas the college is focusing on during the 2024–2025 academic year.

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# **Strategic Planning**

Colton Christian gave a strategic plan update. Colton covered the accreditation mid-cycle timeline and spring 2025 visit, annual planning cycle, strategic scorecard, and data reports planned for the board in 2024–2025.

#### **Marketing Report**

Jessica Howard provided an overview of the college's Marketing and Public Relations department and discussed various projects, awards received, events attended, and additional types of advertising efforts over the past academic year.

The board members were very engaged during the work session and asked a multitude of questions during the presentations.

#### Adjournment

The meeting adjourned at 11:27 am.

Respectfully submitted,

#### Julie Deuchars

**Board Secretary** 9/18/24 **Board Chair** 

Jessica Howard President/Chief Executive Officer